## **NCC Cable System Order**

| Order #           | 62559175                            | Flight Dates    | 07/30/18 - 08/12/18           | Update Date |                 |    | 08/01/18      |            |  |
|-------------------|-------------------------------------|-----------------|-------------------------------|-------------|-----------------|----|---------------|------------|--|
| Syscode           | 8383                                | Agency          | Strategic Media Services, Inc |             | Version         |    | 2 Vs. 1       |            |  |
| System Name       | Spectrum/Green Bay Interconnect, WI | Advertiser      | Restoration PAC               |             | Show All Lines  |    | -             |            |  |
| Market            | Green Bay                           |                 |                               |             | Total # of Wee  | ks |               | 2          |  |
|                   |                                     | Client Code     | 314                           |             | Total           |    | \$8,740.0     |            |  |
| AE                | Kevin Bowman                        | Product Code    | 397                           |             | Commission      |    |               | \$1,311.00 |  |
| Sales Coordinator | Marshall Bradshaw                   | Est Code        | 4559                          |             | Net Total       |    |               | \$7,429.00 |  |
| Office            | Washington                          | Product Name    |                               |             | Total Spots     |    |               | 41         |  |
| Phone             | (301) 941-2620                      | Credit Status   |                               |             | Affiliate Split |    | 100.0         |            |  |
| Status            | Accepted                            |                 |                               |             | Sold On         |    | Cost Per Spot |            |  |
| Survey            | DMA Nielsen Live+1 May18            | Primary Demo    | Adults 35+                    |             | GRP             | -  | GIMP          | -          |  |
| -                 | •                                   | Makegood Policy | Approval Required             |             | CPP             | -  | СРМ           | -          |  |
|                   |                                     |                 |                               |             |                 | •  | •             |            |  |

Comments: 8.1 R1: MG \$200. Please confirm, thanks!

| Line | Net  | Program         | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1    | FXNC | VARIOUS         | 7/30/18       | 8/5/18       | 05:00         | 09:00        |   |   | Х | Х | Х | Х | Х | -   | -   | 9              | \$200.00     | \$1,800.00    | 30          |              |
| 2    | FXNC | FOX AND FRIEND< | 8/6/18        | 8/12/18      | 05:00         | 09:00        | Х | Χ |   |   |   |   |   | -   | -   | 3              | \$200.00     | \$600.00      | 30          |              |
| 3    | FXNC | VARIOUS         | 7/30/18       | 8/5/18       | 09:00         | 16:00        |   |   | Х | Χ | Χ | Х | Х | -   | -   | 7              | \$118.00     | \$826.00      | 30          |              |
| 4    | FXNC | VARIOUS         | 8/6/18        | 8/12/18      | 09:00         | 16:00        | Х | Χ |   |   |   |   |   | -   | -   | 3              | \$118.00     | \$354.00      | 30          |              |
| 5    | FXNC | VARIOUS         | 7/30/18       | 8/5/18       | 16:00         | 19:00        |   |   | Х | Х | Χ | Х | Х | -   | -   | 7              | \$248.00     | \$1,736.00    | 30          |              |
| 6    | FXNC | VARIOUS         | 8/6/18        | 8/12/18      | 16:00         | 19:00        | Х | Χ |   |   |   |   |   | -   | -   | 3              | \$248.00     | \$744.00      | 30          |              |
| 7    | FXNC | VARIOUS         | 7/30/18       | 8/5/18       | 19:00         | 24:00        |   |   | Х | Х | Χ | Х | Х | -   | -   | 6              | \$310.00     | \$1,860.00    | 30          |              |
| 8    | FXNC | VARIOUS         | 8/6/18        | 8/12/18      | 19:00         | 24:00        | Х | Χ |   |   |   |   |   | -   | -   | 2              | \$310.00     | \$620.00      | 30          |              |
| 9    | FXNC | VARIOUS         | 7/30/18       | 8/5/18       | 05:00         | 09:00        |   |   |   | Х | Χ | Х | Х | -   | -   | 1              | \$200.00     | \$200.00      | 30          | R1: +1x      |

|       | Aug 2018   | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total      |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 41         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 41         |
| AMT   | \$8,740.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$8,740.00 |

| SYSTEM APP: | SALES     | ACCT  | Date Printed   | 09/20/18 |
|-------------|-----------|-------|----------------|----------|
| 0101EW/W11  | - C/ (LEC | 7,001 | Dato i illitoa | 00/20/10 |

62559175 | Green Bay | Spectrum/Green Bay Interconnect, WI | 8383 |